



## KID Butterfly Effect: Frequently Asked Questions

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### What is the KID Butterfly Effect?

The KID Butterfly Effect is a very special circle of KID donors who support the highest quality services with automatic monthly contributions through their bank accounts or credit cards.

KID Butterfly Effect donors play an important role by providing KID with a reliable stream of support to help cover valuable services and treatments that help continue our mission to prevent child abuse, preserve the family and treat children who have been abused and/or neglected.

### Why become a Butterfly Effect donor?

*It's convenient.*

Because your contribution is automatically deducted on a monthly basis, you won't have to remember to write out a donation check each year.

*It's powerful.*

Your Butterfly Effect status continues without interruption, which eliminates the need for renewal notification and reduces the cost of paper and postage. Plus, a recurring monthly gift gives KID the security of a steady and reliable stream of support.

*It is the best value.*

Spreading your support over time is easy on your budget, and you can increase or decrease your donation amount at any time.

### How can I join the Butterfly Effect?

*Online*

Visit [www.KIDinc.org](http://www.KIDinc.org), click on "Donate Now," and choose "Become a Member of the KID Butterfly Effect" today!

*Via Mail*

To set up a monthly auto bank draft please print this form and mail it us with a voided check to:

KID, Inc.  
819 NE 26<sup>th</sup> St.  
Fort Lauderdale, FL 33305

### Butterfly Effect Benefits Overview:

- Convenient
- Cost Effective
- Environmentally Conscious (using electronic transactions)

**The number one benefit of becoming a Butterfly Effect member:**

**Knowing your gift is making a difference in the lives of children and families  
in South Florida.**

If you have any questions or would like more information about the KID Butterfly Effect, please contact Kaitlin Feldman: (954) 390-7654, x1148 or [KaitlinFeldman@kidinc.org](mailto:KaitlinFeldman@kidinc.org).